

Features List 2012

January/February

Features

TMCs

Our annual review of who's who in the world of travel management companies, looking at how each of them targets SMEs and/or certain industry sectors and profiling all in a handy, at-a-glance listing

Booking Tools

What portion of your business can SBTs help you manage and how easy is it to implement them? Our top tips will guide you through the maze

Premium Economy

How will this in-between cabin fare in the continued cutbacks in spend during 2012 as more airlines join the fray?

Management Information

Are you getting enough MI? And is it the right MI? A guide to what to ask for and what level of information to expect from your TMC or HBA

London & the Olympics 2012

With less than eight months to go, TBTM offers a survival guide to keeping your business going during the transportation upheaval that will mark the London Olympics

Departures

Meeting in Reading

From 'wow factor' to 'small, but perfectly formed', a focus on six very different meeting venues in Reading

Destination focus

Flying domestically – a guide to who's offering what and at what price

Regulars

The Knowledge

Our 'How to' section at the front of the magazine, with corporate case studies, step-by-step guides and buyer and supplier perspectives

The Debate

Three industry observers give their opinions on a burning topic

The Review

Only the business travel news that really matters. A round up of top news stories, trends and developments, plus updates and comment from NBT/ITM, ACTE, HBAA and industry personnel

On Business in...

An insider's guide to various business destinations, allocated on an issue-by-issue basis

The Conversation

A no-holds-barred colour piece with a leading light of the industry

Reality Check

Product reviews of flights, hotels, car hire companies and meeting venues by those in the know

Question Time

Advice from our panel of experts

The Lowdown, In The Air, On The Ground, The Room Report, The Meeting Place, The Technology, The Green Watch, The Alternative News, Guest Columns and Five Minutes With...



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March/April

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Rail Travel

An overview of the prices, product enhancements, infrastructural developments and changes to the distribution pattern of booking rail journeys

Expense Management

A look at how corporates can streamline the expenses process and truly create a paper-free and end-to-end solution

Hotel Booking Agents

A force to be reckoned with in the marketplace, a look at how the business model of HBAs is changing, for the benefit of the customer

Ground Transportation

How best to manage the coaches, limos and executive buses that contribute to your ground transportation spend

Departures

Meeting in Leicester

From 'wow factor' to 'small, but perfectly formed', a focus on six very different meeting venues in Leicester

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An insider's guide to various city destinations, allocated on an issue-by-issue basis

Destination focus

Flying to Asia Pacific

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May/June

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Serviced Accommodation

The fast growth of the sector is dogged by misconceptions and challenges over definitions, distribution and booking conditions that can be turned into opportunities

Budget Hotels

A sector that can't go wrong, creating branded and value-for-money accommodation for the corporate customer. We profile its major players

Business Class

Will travel policies still dictate this premium cabin on long haul journeys, and how will airlines ensure their flatbed seats are occupied?

Mobile Technology

The future is...palm-sized! A close look at how technology companies and TMCs are keeping travellers in touch from hand-held devices

Departures

Meeting in Coventry

From 'wow factor' to 'small, but perfectly formed', a focus on six meeting venues in Coventry

Destination focus

Flying to the BRIC Countries (Brazil, Russia, India & China)

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July/August

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Low Cost Carriers

Are LCCs making it easy for corporates to integrate them into their travel policies? Our guide to who does it best

Hotel Chains

An A-Z guide of the main hotel chains in the UK & Ireland, what you can expect and what's to come

Car Rental

With grey fleet and pool cars out of favour in terms of employee duty of care, an update on who's offering what on the safer car rental front

Corporate Manslaughter Update

What you should be doing to ensure traveller safety and to keep on the right side of the law

Departures

Meeting in Derby

From 'wow factor' to 'small, but perfectly formed', a focus on six very different meeting venues in Derby

Destination focus

Flying to North America

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September/October

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Meetings Management

A guide to best practice with complex meetings spend and the viability of merging M&E with transient spend for increased leverage

UK Independent Hotel Groups

A round-up of the small but perfectly-formed non-chain hotel groups that are winning business and influence across the country

Airline Update

Our annual look at which airlines are merging, joining alliances, re-grouping and in the vanguard of change when it comes to product enhancements, from trialling biofuels to flexing their muscles with customers not making their volumes

Bribery Act

What can you accept from an existing supplier or potential supplier and how can companies satisfy a jury that they are acting reasonably? Read our lowdown on everything from incentives to corporate hospitality to avoid damaging fines, or worse

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Meeting in Portsmouth

From 'wow factor' to 'small, but perfectly formed', a focus on six very different meeting venues in Portsmouth

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Flying to Scandinavia and the Baltic States

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November/December

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Rail Update

An overview of the industry including new developments on the trains and at stations

Airport Ancillaries

A run-down of lounges, parking and transportation at all UK airports

Corporate & Lodge Cards

Who's offering what to corporates in all spend categories and how their products can help compliance to travel policy

Traveller Tracking

Natural and man-made travel disruptions have put traveller tracking firmly on the agenda and our guide points up the products and services that can deliver travellers' whereabouts in a timely fashion

PLUS

HBA Supplement

Our annual guide to hotel booking agents

Serviced Accommodation Supplement

Our annual guide to serviced accommodation

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Meeting in Swansea

From 'wow factor' to 'small, but perfectly formed', a focus on six very different meeting venues in Swansea

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