



The **Business Travel**
People Awards 2020

VIRTUAL CEREMONY

LIVE: 4PM, FRIDAY 18TH SEPTEMBER

SPONSORSHIP

Recognising outstanding individuals and teams within
and across all aspects of the business travel and
meetings industry whose professionalism and business
excellence make them stand out from their peers

Now in its ninth year!

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This year's winners will be announced at a fully virtual, live ceremony.

The industry will come together online to celebrate the winners of these prestigious awards.

The event will be free of charge to attend and we anticipate a higher attendance than normal.

There are a limited number of category sponsorships available at £2,250

(50% less than the normal sponsorship)



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Benefits of sponsorship include:

- Your logo featured on the ceremony screen throughout the event
- Your logo, large and prominent during your category announcement
- The option to have a member of your team say a few words and announce your category winner (live or pre-recorded)
- The opportunity to have a promotional video played during the event (30 seconds or under)
- Your logo on all of the event marketing sent to to *The Business Travel Magazine* readership
- Your logo included prominently within the post event editorial coverage in *The Business Travel Magazine*



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Available sponsorship categories:

- **TMCs**
Reservations Consultant of the Year
/ Reservations Team of the Year /
Operations Manager of the Year
/ Operations Team of the Year / Account
Management Team of the Year / Sales /
Business Development Manager of the
Year / Sales/Business Development
Team of the year
- **MICE**
Meetings & Events Manager of the year /
Meetings & Events Team of the year
- **Suppliers**
Account Management Team of the Year
- **Industry Categories**
Rising Star Award / Best Newcomer
/ COVID (Company/Team) / COVID
(Individual)



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